

zhongmiran@gmail.com

http://mingzhong.ca/
+1 778 302 2104

ABOUT

- Completing a New Media Design & Web Development diploma in BCIT.
- Honorable Mention of College+Amazon UI/UX Design Creative Jam (Top 20 out of 400+ teams).
- Freelance branding designer.
 (Helped a psychological consulting studio design logo and posters)
- A former investment manager in China.
- A constant learner and a determined go-getter.
- A salsa & bachata dancer.

EDUCATION

- New Media Design & Web Development | Anticipated Diploma
 British Columbia Institute of Technology
 Jan 2021 Present | Vancouver, BC, Canada
- Interior Design Foundamental | Anticipated Certificate
 British Columbia Institute of Technology
 April 2020 Nov 2020 | Vancouver, BC, Canada
- Information System Management | Bachelor
 China Agricultural University
 Sep 2006 July 2010 | Beijing, China

PROJECT - ADOBE CREATIVE JAM

High School Service Hour Recording App | Oct 2021 | AMAZON
 Bridging the gap between would-be student volunteers looking to meet high school graduation requirements and the organizations in need of their help.

Fair Trade Shopping App | December 2021 | PATAGONIA

This is an app that helps users discover Fair Trade certified businesses in their local area. It provides a unique way to have a direct impact on the livelihoods of Fair Trade certified producers and their workers.

EXPERIENCE

NewMargin Ventures - Shanghai, China | 2010-2019

2010-2013 Receptionist 2014-2017 Investment Assistant 2018-2019 Investment Manager

- Managed industry analysis for potential investments to gain a deep understanding of the challenges, risks and opportunities.
- Conducted in-depth commercial due diligence.
- Daily operations and management of the post-investment projects.

SKILLS

- User Flow
- Wireframing
- Mockups
- Prototyping
- User Research
- Userbility Testing
- User Testing
- Information Architecture
- Agile Methodology
- Web Design

TOOLS

- Adobe XD
- Figma
- Invision
- Photoshop
- Illustrator
- Indesign
- AfterEffects
- Dimension
- HTML/CSS
- JavaScript
- React Native

HOBBIES

- Dancing
- Tennis
- Travelling
- Drawing